

## Qualification Pack



# Deputy Manager (Retail Store Department)

QP Code: RAS/Q0106

Version: 3.0

NSQF Level: 5

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## Qualification Pack

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## Qualification Pack

### RAS/Q0106: Deputy Manager (Retail Store Department)

#### Brief Job Description

Individuals in this position should be able to build/manage a store operations team and also possess a good understanding of customer segments and their product and brand preferences, competition and sales techniques and incentives that effect incremental customer purchases.

#### Personal Attributes

The individual needs to be physically fit to withstand working in a retail environment whilst being customer responsive. They need to have excellent product knowledge, interpersonal, listening skills, people management and business planning ability.

#### Applicable National Occupational Standards (NOS)

##### Compulsory NOS:

1. [RAS/N0165: Execute Operational Plan](#)
2. [RAS/N0140: Establish and satisfy customer needs](#)
3. [RAS/N0139: Plan visual merchandising](#)
4. [RAS/N0166: Achieve Sales Goals](#)
5. [RAS/N0142: To provide leadership for your team](#)
6. [RAS/N0151: Manage a budget](#)
7. [RAS/N0167: Utilize AI for Optimized Management of Retail Department](#)
8. [DGT/VSQ/N0102: Employability Skills \(60 Hours\)](#)

#### Qualification Pack (QP) Parameters

<b>Sector</b>	Retail
<b>Sub-Sector</b>	Retail Operations
<b>Occupation</b>	Store Operations
<b>Country</b>	India

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<b>NSQF Level</b>	5
<b>Credits</b>	18
<b>Aligned to NCO/ISCO/ISIC Code</b>	NCO-2015/1221.0200
<b>Minimum Educational Qualification &amp; Experience</b>	<p>Completed 2nd year diploma after 12th OR Completed 3 year diploma after 10th with 1.5 years of experience Relevant experience in Store Operations OR 12th grade Pass with 3 Years of experience relevant experience in Store Operations OR Previous relevant Qualification of NSQF Level (4.5) with 1.5 years of experience Relevant experience in Store Operations OR Previous relevant Qualification of NSQF Level (4) with 3 Years of experience Relevant experience in Store Operations</p>
<b>Minimum Level of Education for Training in School</b>	Not Applicable
<b>Pre-Requisite License or Training</b>	NIL
<b>Minimum Job Entry Age</b>	18 Years
<b>Last Reviewed On</b>	NA
<b>Next Review Date</b>	22/10/2027
<b>NSQC Approval Date</b>	22/10/2024
<b>Version</b>	3.0
<b>Reference code on NQR</b>	QG-05-OR-03324-2024-V2-RASCI
<b>NQR Version</b>	2.0

## Qualification Pack

### RAS/N0165: Execute Operational Plan

#### Description

This OS describes the skills and knowledge required to implement the operational plan within the department of the store.

#### Scope

The scope covers the following :

- Execute operational plan
- Acquire resources
- Monitor performance

#### Elements and Performance Criteria

##### *Execute operational plan*

To be competent, the user/individual on the job must be able to:

- PC1.** Collect, analyze, and organize resource needs with input from relevant staff and managers
- PC2.** Carry out operational plans to help meet the organization's goals.
- PC3.** Use key performance indicators (KPIs) to track performance.
- PC4.** Handle contingencies by adjusting the plan with others' input.
- PC5.** Help develop and present proposals for resources according to planning processes.

##### *Acquire resources*

To be competent, the user/individual on the job must be able to:

- PC6.** Recruit and onboard employees following the organization's policies and procedures.
- PC7.** Acquire physical resources and services according to the organization's policies and in consultation with relevant authorities.

##### *Monitor performance*

To be competent, the user/individual on the job must be able to:

- PC8.** Monitor performance systems to track progress towards profit and productivity goals
- PC9.** Use budget and financial data to assess profit and productivity performance.
- PC10.** Identify poor performance and take quick action to correct it according to policies
- PC11.** Mentor, coach, and supervise to help individuals and teams use resources effectively and safely
- PC12.** Present and get approval for changes to operational plans.
- PC13.** Implement performance-related systems, procedures, and records as required by the organization

#### Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

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- KU1.** Performance monitoring systems and processes
- KU2.** Problem-solving methods
- KU3.** Organizational policies and procedures for the operational plan

## Generic Skills (GS)

User/individual on the job needs to know how to:

- GS1.** Mentoring, coaching, and supervising
- GS2.** Interpreting, analyzing, and reviewing information
- GS3.** Writing skills to communicate ideas and information
- GS4.** Workplace documentation
- GS5.** Oral communication adapts structure and language accordingly
- GS6.** Mathematical techniques to ensure timely resource supply and monitor budget performance
- GS7.** Collaborate to achieve outcomes
- GS8.** Planning and organizing
- GS9.** Use analytical processes in complex situations
- GS10.** Evaluate decision effectiveness
- GS11.** Problem solving

## Qualification Pack

### Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Execute operational plan</i>	<b>18</b>	<b>18</b>	-	-
<b>PC1.</b> Collect, analyze, and organize resource needs with input from relevant staff and managers	4	4	-	-
<b>PC2.</b> Carry out operational plans to help meet the organization's goals.	4	4	-	-
<b>PC3.</b> Use key performance indicators (KPIs) to track performance.	3	3	-	-
<b>PC4.</b> Handle contingencies by adjusting the plan with others' input.	4	4	-	-
<b>PC5.</b> Help develop and present proposals for resources according to planning processes.	3	3	-	-
<i>Acquire resources</i>	<b>8</b>	<b>8</b>	-	-
<b>PC6.</b> Recruit and onboard employees following the organization's policies and procedures.	4	4	-	-
<b>PC7.</b> Acquire physical resources and services according to the organization's policies and in consultation with relevant authorities.	4	4	-	-
<i>Monitor performance</i>	<b>24</b>	<b>24</b>	-	-
<b>PC8.</b> Monitor performance systems to track progress towards profit and productivity goals	4	4	-	-
<b>PC9.</b> Use budget and financial data to assess profit and productivity performance.	4	4	-	-
<b>PC10.</b> Identify poor performance and take quick action to correct it according to policies	4	4	-	-
<b>PC11.</b> Mentor, coach, and supervise to help individuals and teams use resources effectively and safely	4	4	-	-
<b>PC12.</b> Present and get approval for changes to operational plans.	4	4	-	-

### Qualification Pack

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<b>PC13.</b> Implement performance-related systems, procedures, and records as required by the organization	4	4	-	-
<b>NOS Total</b>	<b>50</b>	<b>50</b>	-	-

## Qualification Pack

### National Occupational Standards (NOS) Parameters

<b>NOS Code</b>	RAS/N0165
<b>NOS Name</b>	Execute Operational Plan
<b>Sector</b>	Retail
<b>Sub-Sector</b>	
<b>Occupation</b>	Store Operations
<b>NSQF Level</b>	5
<b>Credits</b>	3
<b>Version</b>	1.0
<b>Last Reviewed Date</b>	22/10/2024
<b>Next Review Date</b>	22/10/2027
<b>NSQC Clearance Date</b>	22/10/2024

## Qualification Pack

### RAS/N0140: Establish and satisfy customer needs

#### Description

This OS describes standards for the establishing and satisfying of customer needs in a retail scenario.

#### Scope

The scope covers the following :

- Establish customer needs
- Satisfy customer needs

#### Elements and Performance Criteria

##### *Establish customer needs*

To be competent, the user/individual on the job must be able to:

- PC1.** stay alert to, and make unobtrusive observations about customer choices and movements within the store.
- PC2.** heed to customer queries about the products and supplies they wish to purchase and unobtrusively and politely enquire about their purchase requirements, when necessary.
- PC3.** help customers identify the product or supplies they wish to purchase and direct/accompany them to the exact store location where the specific product or supplies are stocked/displayed.
- PC4.** confirm with customers that the products and supplies being packed, wrapped and billed exactly match their selections.

##### *Satisfy customer needs*

To be competent, the user/individual on the job must be able to:

- PC5.** extend appropriate courtesy to customers during the sales process and provide appropriate and accurate information and advice.
- PC6.** provide information on variants of product and supplies available in the store and enable customers to make informed purchase decisions.
- PC7.** enable customers to make choices appropriate with their product, supplies and brand preferences and complete their basket of purchases.
- PC8.** advise the customer, where allowed by store or business policy, to sample the product or supplies in the course of the purchase decision.
- PC9.** maintain prescribed levels of store, environmental and personal hygiene and ensure health and safety within the store environs and peripheral areas.
- PC10.** ensure that customers fulfil their purchase process smoothly from start to billing by minimizing waiting times at different stages of the process.

#### Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

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- KU1.** appropriate behaviour with customers in a retail environment and the assisted self-serve nature of the store environment
- KU2.** measurement and calibration of the quantity and quality of product and supplies the customer wants
- KU3.** make near appropriate judgments about different types of customers, their requirements, choices and preferences
- KU4.** help select the most appropriate products and supplies based on the knowledge of such judgments
- KU5.** provide logical, intelligent or creative suggestions as warranted or solicited about products and supplies with an appropriate and reasonably accurate understanding of customer needs and requirements with an aim of enabling an informed choice / decision for the customer
- KU6.** suggest alternative products and supplies when products the customer wants are out of stock
- KU7.** suggest suitable products and supplies when the customer is undecided
- KU8.** relevance of store offerings to different individual customers, their purchase habits and frequencies of purchase
- KU9.** individual preferences, choices and opinions of customers through proper attention, listening and conversing
- KU10.** preferences of different types of customers by observing their behaviour, actions, choices and repeat visits to the store
- KU11.** provide information and advice to customers about safely transporting, storing, /safekeeping or refrigeration of products, especially when such information or advice is solicited
- KU12.** utilize a variety of sales techniques, as appropriate to the situation and to the self-serve nature of the retail environment, to effect customer purchases
- KU13.** provide appropriate assistance, information or advice, at appropriate stages, in an opportune but unobtrusive and nonoverbearing manner to effect customer purchases
- KU14.** provide accurate information on store promotions on offer at the time of purchase to effect customer purchases
- KU15.** make use of the understanding of generic and specific, individual, customer habits and preferences to effectively suggest and sell products and supplies
- KU16.** suit your mannerisms to extend a personalized purchase experience to the customer
- KU17.** how to maintain brief, to the point, accurate and polite responses to customer queries
- KU18.** how to avoid being perceived to be intrusive, or step back from a situation perceived to be intrusive, by the customer
- KU19.** how to guide the customer with the right information and advice, when solicited
- KU20.** how to ensure customer comfort, and avoid customer discomfort, within store premises
- KU21.** how to maintain and ensure a conducive and congenial atmosphere for customers to navigate, browse through and purchase products and supplies
- KU22.** how to ensure compliance with health, safety and hygiene requirements for stock, store environment and paraphernalia
- KU23.** how to remove products and supplies from the shelves / display or to not suggest customers products and supplies that are beyond sell by date or have perished or rendered inedible or nonconsumable

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- KU24.** what suitable alternatives are to be offered when products or supplies customers wish to purchase are unavailable or when customers are unable to make a choice or a decision
- KU25.** what suitable additions or enhancements to purchase are to be suggested by avoiding being overbearing, obtrusive or irrelevant

## Generic Skills (GS)

User/individual on the job needs to know how to:

- GS1.** complete documentation accurately.
- GS2.** write simple reports when required.
- GS3.** read information accurately.
- GS4.** read and interpret data sheets.
- GS5.** use questioning and active listening to determine and respond to customer needs to ensure customers enjoy a positive retail experience that reflects store values.
- GS6.** carry out verbal instructions from other team members and supervisors.
- GS7.** read and interpret simple workplace documents.
- GS8.** complete simple written workplace forms and share work-related information with other team members
- GS9.** make appropriate decisions regarding the responsibilities of the job role.
- GS10.** select and use a range of retail technology, such as point-of-sale systems, according to available equipment and store procedures.
- GS11.** follow store policies regarding work availability, rosters and work duties.
- GS12.** work within the store culture by practicing inclusive behaviour.
- GS13.** manage personal presentation, hygiene and time.
- GS14.** prioritise and complete delegated tasks under instruction
- GS15.** work collaboratively with team members, supporting the team, respecting and understanding others views, and giving and receiving feedback in the context of a retail customer service environment where employees are expected to perform their individual tasks but also look for opportunities to assist others.
- GS16.** adapt to new situations, including changing workplace procedures.
- GS17.** demonstrate sensitivity to customer needs and concerns.
- GS18.** anticipate problems and act to avoid them where possible.
- GS19.** respond to breakdowns and malfunction of equipment.
- GS20.** respond to unsafe and hazardous working conditions.
- GS21.** respond to security breaches
- GS22.** recognize and report faulty equipment and follow store workplace health and safety procedures
- GS23.** solve problems in the context of a team structure where, after clarification, customer service issues or recognition of risk may be referred to another team member or a supervisor for resolution depending on store policy and procedures.
- GS24.** identify personal strengths and weaknesses in the context of the job role and recognize how to personally learn best.

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- GS25.** accept opportunities to learn new ways of doing things and implement changes under instruction in the context of store procedures.

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### Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Establish customer needs</i>	<b>20</b>	<b>20</b>	-	-
<b>PC1.</b> stay alert to, and make unobtrusive observations about customer choices and movements within the store.	5	5	-	-
<b>PC2.</b> heed to customer queries about the products and supplies they wish to purchase and unobtrusively and politely enquire about their purchase requirements, when necessary.	5	5	-	-
<b>PC3.</b> help customers identify the product or supplies they wish to purchase and direct/accompany them to the exact store location where the specific product or supplies are stocked/displayed.	5	5	-	-
<b>PC4.</b> confirm with customers that the products and supplies being packed, wrapped and billed exactly match their selections.	5	5	-	-
<i>Satisfy customer needs</i>	<b>30</b>	<b>30</b>	-	-
<b>PC5.</b> extend appropriate courtesy to customers during the sales process and provide appropriate and accurate information and advice.	5	5	-	-
<b>PC6.</b> provide information on variants of product and supplies available in the store and enable customers to make informed purchase decisions.	5	5	-	-
<b>PC7.</b> enable customers to make choices appropriate with their product, supplies and brand preferences and complete their basket of purchases.	5	5	-	-
<b>PC8.</b> advise the customer, where allowed by store or business policy, to sample the product or supplies in the course of the purchase decision.	5	5	-	-
<b>PC9.</b> maintain prescribed levels of store, environmental and personal hygiene and ensure health and safety within the store environs and peripheral areas.	5	5	-	-

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Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<b>PC10.</b> ensure that customers fulfil their purchase process smoothly from start to billing by minimizing waiting times at different stages of the process.	5	5	-	-
<b>NOS Total</b>	<b>50</b>	<b>50</b>	-	-

## Qualification Pack

### National Occupational Standards (NOS) Parameters

<b>NOS Code</b>	RAS/N0140
<b>NOS Name</b>	Establish and satisfy customer needs
<b>Sector</b>	Retail
<b>Sub-Sector</b>	Retail Operations
<b>Occupation</b>	Store Operations
<b>NSQF Level</b>	4.5
<b>Credits</b>	2
<b>Version</b>	3.0
<b>Last Reviewed Date</b>	22/10/2024
<b>Next Review Date</b>	22/10/2027
<b>NSQC Clearance Date</b>	22/10/2024

## Qualification Pack

### RAS/N0139: Plan visual merchandising

#### Description

This National Occupational Standards unit is about planning and preparing visual merchandising displays within the store / business guidelines.

#### Scope

The scope covers the following :

- Interpret design briefs for retail displays
- Get hold of merchandise and props to be featured in retail displays

#### Elements and Performance Criteria

##### *Interpret design briefs for retail displays*

To be competent, the user/individual on the job must be able to:

- PC1.** identify the purpose, content and style of the display.
- PC2.** identify the equipment, materials, merchandise and props needed to create and install the display and the dates for completing it.
- PC3.** evaluate whether the place to put the display is likely to fulfil the design brief.
- PC4.** create new and effective ways of improving the visual effect, within his/her limits of design brief, company's visual design policies and authority.

##### *Get hold of merchandise and props to be featured in retail displays*

To be competent, the user/individual on the job must be able to:

- PC5.** confirm that the features of merchandise and props shown in the design brief are those most likely to attract customers attention.
- PC6.** identify other merchandise and props when those originally specified are not available or not suitable, and agree the selections with the right person.
- PC7.** verify arrangements for delivery of merchandise & props with the right people, allowing enough time for deliveries to arrive before display must be installed.
- PC8.** check the progress of deliveries and take suitable action if delays seem likely.
- PC9.** update stock records to account for merchandise on display.

#### Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1.** role of displays in marketing, promotional and sales campaigns and activities.
- KU2.** importance and content of the design brief.
- KU3.** the company policies for visual design.
- KU4.** the role of displays in marketing, promotional and sales campaigns and activities.
- KU5.** how to use the design brief to identify what you need for the display.

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- KU6.** the merchandiser or buyer who needs to be consulted about merchandise and props.
- KU7.** how stock records must be updated to account for merchandise on display.
- KU8.** how to use the design brief to identify what you need for the display
- KU9.** different approaches to designing displays for different types of merchandise, and why these are effective
- KU10.** how to evaluate the potential places to put the display so you meet the design brief
- KU11.** how to use the design brief to identify what you need for the display
- KU12.** different approaches to designing displays for different types of merchandise, and why these are effective
- KU13.** how light, colour, texture, shape and dimension combine to achieve the effects you need
- KU14.** how to assess the potential of places to put displays to meet the design brief
- KU15.** how to arrange delivery of merchandise and monitor the progress of deliveries

## Generic Skills (GS)

User/individual on the job needs to know how to:

- GS1.** complete documentation accurately.
- GS2.** write simple reports when required.
- GS3.** read information accurately
- GS4.** read and interpret data sheets
- GS5.** use questioning and active listening to determine and respond to customer needs to ensure customers enjoy a positive retail experience that reflects store values
- GS6.** carry out verbal instructions from other team members and supervisors
- GS7.** read and interpret simple workplace documents
- GS8.** complete simple written workplace forms and share work-related information with other team members
- GS9.** make appropriate decisions regarding the responsibilities of the job role
- GS10.** select and use a range of retail technology, such as point-of-sale systems, according to available equipment and store procedures
- GS11.** follow store policies regarding work availability, rosters and work duties
- GS12.** work within the store culture by practicing inclusive behaviour
- GS13.** manage personal presentation, hygiene and time
- GS14.** prioritise and complete delegated tasks under instruction
- GS15.** work collaboratively with team members, supporting the team, respecting and understanding others views, and giving and receiving feedback in the context of a retail customer service environment where employees are expected to perform their individual tasks but also look for opportunities to assist others
- GS16.** adapt to new situations, including changing workplace procedures
- GS17.** demonstrate sensitivity to customer needs and concerns
- GS18.** anticipate problems and act to avoid them where possible
- GS19.** respond to breakdowns and malfunction of equipment

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- GS20.** respond to unsafe and hazardous working conditions
- GS21.** respond to security breaches
- GS22.** recognize and report faulty equipment and follow store workplace health and safety procedures
- GS23.** solve problems in the context of a team structure where, after clarification, customer service issues or recognition of risk may be referred to another team member or a supervisor for resolution depending on store policy and procedures
- GS24.** identify personal strengths and weaknesses in the context of the job role and recognize how to personally learn best
- GS25.** accept opportunities to learn new ways of doing things and implement changes under instruction in the context of store procedures

## Qualification Pack

### Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Interpret design briefs for retail displays</i>	<b>22.5</b>	<b>22.5</b>	-	-
<b>PC1.</b> identify the purpose, content and style of the display.	5	5	-	-
<b>PC2.</b> identify the equipment, materials, merchandise and props needed to create and install the display and the dates for completing it.	5	5	-	-
<b>PC3.</b> evaluate whether the place to put the display is likely to fulfil the design brief.	5	5	-	-
<b>PC4.</b> create new and effective ways of improving the visual effect, within his/her limits of design brief, companys visual design policies and authority.	7.5	7.5	-	-
<i>Get hold of merchandise and props to be featured in retail displays</i>	<b>27.5</b>	<b>27.5</b>	-	-
<b>PC5.</b> confirm that the features of merchandise and props shown in the design brief are those most likely to attract customers attention.	5	5	-	-
<b>PC6.</b> identify other merchandise and props when those originally specified are not available or not suitable, and agree the selections with the right person.	7.5	7.5	-	-
<b>PC7.</b> verify arrangements for delivery of merchandise & props with the right people, allowing enough time for deliveries to arrive before display must be installed.	5	5	-	-
<b>PC8.</b> check the progress of deliveries and take suitable action if delays seem likely.	5	5	-	-
<b>PC9.</b> update stock records to account for merchandise on display.	5	5	-	-
<b>NOS Total</b>	<b>50</b>	<b>50</b>	-	-

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### National Occupational Standards (NOS) Parameters

<b>NOS Code</b>	RAS/N0139
<b>NOS Name</b>	Plan visual merchandising
<b>Sector</b>	Retail
<b>Sub-Sector</b>	Retail Operations
<b>Occupation</b>	Store Operations
<b>NSQF Level</b>	4.5
<b>Credits</b>	2
<b>Version</b>	3.0
<b>Last Reviewed Date</b>	22/10/2024
<b>Next Review Date</b>	22/10/2027
<b>NSQC Clearance Date</b>	22/10/2024

## Qualification Pack

### RAS/N0166: Achieve Sales Goals

#### Description

This OS outlines the skills and knowledge needed to boost product and service sales and create a sales-focused environment to meet targets

#### Scope

The scope covers the following :

- Determine sales goals
- Create a sales environment
- Evaluate sales goals

#### Elements and Performance Criteria

##### *Determine sales goals*

To be competent, the user/individual on the job must be able to:

- PC1.** Review sales goals
- PC2.** Ensure sales goals are realistic and maintain customer service standards
- PC3.** Assess factors affecting sales and take steps to minimize impact
- PC4.** Analyze past sales to help meet current sales goals
- PC5.** Develop strategies to achieve sales goals

##### *Create a sales environment*

To be competent, the user/individual on the job must be able to:

- PC6.** Set and share team and individual sales goals
- PC7.** Ensure enough resources are available to meet sales goals.
- PC8.** Support the team in reaching sales goals and provide performance feedback
- PC9.** Address and minimize operational issues that affect sales goals

##### *Evaluate sales goals*

To be competent, the user/individual on the job must be able to:

- PC10.** Monitor achievement of sales goals and give feedback to the team for improvement
- PC11.** Implement corrective measures if sales goals are not met
- PC12.** Report on sales goal progress and achievement in alignment with organizational procedures

#### Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1.** Organisational policies and procedures for customer service and sales process
- KU2.** Internal factors impacting on sales such as skill gap, stock related issues , lack of appropriate resources
- KU3.** External factors impacting on sales such as competition and statutory policies

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- KU4.** Plans and methods to determine, interpret and achieve sales goals
- KU5.** Corrective measures for non-performance
- KU6.** Sales processes and how they it can be implemented to achieve sales goals
- KU7.** Necessary steps to boost sales when problems related to operational issues, resource availability, stock availability and competition arise

## Generic Skills (GS)

User/individual on the job needs to know how to:

- GS1.** Analytical Skills: Ability to analyze sales data and market trends and set SMART goals
- GS2.** Communication Skills: Clear and effective communication to share sales goals and expectations with the team
- GS3.** Leadership Skills: Ability to lead and inspire a sales team and foster competitive sales culture
- GS4.** Problem-Solving Skills : Ability to identify and address issues that may impact sales performance
- GS5.** Organizational Skills: Managing resources and scheduling effectively to meet sales goals
- GS6.** Financial Acumen: Understanding financial reports and metrics
- GS7.** Technology Proficiency: Using sales software and tools to track performance and goals

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### Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Determine sales goals</i>	<b>21</b>	<b>21</b>	-	-
<b>PC1.</b> Review sales goals	5	5	-	-
<b>PC2.</b> Ensure sales goals are realistic and maintain customer service standards	3	3	-	-
<b>PC3.</b> Assess factors affecting sales and take steps to minimize impact	4	4	-	-
<b>PC4.</b> Analyze past sales to help meet current sales goals	4	4	-	-
<b>PC5.</b> Develop strategies to achieve sales goals	5	5	-	-
<i>Create a sales environment</i>	<b>16</b>	<b>16</b>	-	-
<b>PC6.</b> Set and share team and individual sales goals	4	4	-	-
<b>PC7.</b> Ensure enough resources are available to meet sales goals.	4	4	-	-
<b>PC8.</b> Support the team in reaching sales goals and provide performance feedback	4	4	-	-
<b>PC9.</b> Address and minimize operational issues that affect sales goals	4	4	-	-
<i>Evaluate sales goals</i>	<b>13</b>	<b>13</b>	-	-
<b>PC10.</b> Monitor achievement of sales goals and give feedback to the team for improvement	4	4	-	-
<b>PC11.</b> Implement corrective measures if sales goals are not met	5	5	-	-
<b>PC12.</b> Report on sales goal progress and achievement in alignment with organizational procedures	4	4	-	-
<b>NOS Total</b>	<b>50</b>	<b>50</b>	-	-

## Qualification Pack

### National Occupational Standards (NOS) Parameters

<b>NOS Code</b>	RAS/N0166
<b>NOS Name</b>	Achieve Sales Goals
<b>Sector</b>	Retail
<b>Sub-Sector</b>	
<b>Occupation</b>	Store Operations
<b>NSQF Level</b>	5
<b>Credits</b>	3
<b>Version</b>	1.0
<b>Last Reviewed Date</b>	22/10/2024
<b>Next Review Date</b>	22/10/2027
<b>NSQC Clearance Date</b>	22/10/2024

## Qualification Pack

### RAS/N0142: To provide leadership for your team

#### Description

This OS describes providing direction to the members of the team and motivating and supporting them to achieve the objectives of the team and their personal work objectives.

#### Scope

The scope covers the following :

- Demonstrate leadership skills

#### Elements and Performance Criteria

##### *Demonstrate leadership skills*

To be competent, the user/individual on the job must be able to:

- PC1.** set out and positively communicate the purpose and objectives of the store business to all store team members
- PC2.** involve key store team members in planning how the team will achieve store business objectives
- PC3.** encourage team members to take the lead when they have the knowledge and expertise and show willingness to follow this lead
- PC4.** ensure that each member of the team has personal work objectives and understands how achieving these will contribute to achievement of the store business objectives
- PC5.** encourage and support team members to achieve their personal work objectives and those of the team and provide recognition when objectives have been achieved
- PC6.** win, through your performance, the trust and support of the team for your leadership
- PC7.** steer the team successfully through difficulties and challenges, including conflict, diversity and inclusion issues within the team encourage and recognize creativity and innovation within the team
- PC8.** give team members support and advice when they need it especially if and during periods when the store business is below set goals
- PC9.** motivate team members to present their own ideas and listen to what they say
- PC10.** monitor activities and progress across the store team without interfering.

#### Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1.** different ways of communicating effectively with members of a store team.
- KU2.** how to set store business objectives which are SMART (Specific, Measurable, Achievable, Realistic and Timebound).
- KU3.** how to plan the achievement of store team objectives and the importance of involving team members in this process.

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- KU4.** the importance of and being able to show store team members how personal work objectives contribute to achievement of team objectives
- KU5.** that different styles of leadership exist.
- KU6.** how to select and successfully apply a limited range of different methods for motivating, supporting and encouraging team members and recognizing their achievements.
- KU7.** types of difficulties and challenges that may arise, including conflict, diversity and inclusion issues within the team, and ways of identifying and overcoming them.
- KU8.** the importance of encouraging others to take the lead and ways in which this can be achieved.
- KU9.** the benefits of and how to encourage and recognize creativity and innovation within a team.

## Generic Skills (GS)

User/individual on the job needs to know how to:

- GS1.** complete documentation accurately.
- GS2.** write simple reports when required.
- GS3.** read information accurately.
- GS4.** read and interpret data sheets.
- GS5.** use questioning and active listening to determine and respond to customer needs to ensure customers enjoy a positive retail experience that reflects store values.
- GS6.** carry out verbal instructions from other team members and supervisors.
- GS7.** read and interpret simple workplace documents.
- GS8.** complete simple written workplace forms and share work-related information with other team members
- GS9.** make appropriate decisions regarding the responsibilities of the job role.
- GS10.** select and use a range of retail technology, such as point-of-sale systems, according to available equipment and store procedures.
- GS11.** follow store policies regarding work availability, rosters and work duties.
- GS12.** work within the store culture by practicing inclusive behaviour.
- GS13.** manage personal presentation, hygiene and time.
- GS14.** prioritise and complete delegated tasks under instruction
- GS15.** work collaboratively with team members, supporting the team, respecting and understanding others views, and giving and receiving feedback in the context of a retail customer service environment where employees are expected to perform their individual tasks but also look for opportunities to assist others.
- GS16.** adapt to new situations, including changing workplace procedures.
- GS17.** demonstrate sensitivity to customer needs and concerns.
- GS18.** anticipate problems and act to avoid them where possible.
- GS19.** respond to breakdowns and malfunction of equipment.
- GS20.** respond to unsafe and hazardous working conditions.
- GS21.** respond to security breaches

## Qualification Pack

- GS22.** recognize and report faulty equipment and follow store workplace health and safety procedures
- GS23.** solve problems in the context of a team structure where, after clarification, customer service issues or recognition of risk may be referred to another team member or a supervisor for resolution depending on store policy and procedures.
- GS24.** identify personal strengths and weaknesses in the context of the job role and recognize how to personally learn best.
- GS25.** accept opportunities to learn new ways of doing things and implement changes under instruction in the context of store procedures.

## Qualification Pack

### Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Demonstrate leadership skills</i>	<b>50</b>	<b>50</b>	-	-
<b>PC1.</b> set out and positively communicate the purpose and objectives of the store business to all store team members	5	5	-	-
<b>PC2.</b> involve key store team members in planning how the team will achieve store business objectives	5	5	-	-
<b>PC3.</b> encourage team members to take the lead when they have the knowledge and expertise and show willingness to follow this lead	2.5	2.5	-	-
<b>PC4.</b> ensure that each member of the team has personal work objectives and understands how achieving these will contribute to achievement of the store business objectives	5	5	-	-
<b>PC5.</b> encourage and support team members to achieve their personal work objectives and those of the team and provide recognition when objectives have been achieved	5	5	-	-
<b>PC6.</b> win, through your performance, the trust and support of the team for your leadership	5	5	-	-
<b>PC7.</b> steer the team successfully through difficulties and challenges, including conflict, diversity and inclusion issues within the team encourage and recognize creativity and innovation within the team	5	5	-	-
<b>PC8.</b> give team members support and advice when they need it especially if and during periods when the store business is below set goals	7.5	7.5	-	-
<b>PC9.</b> motivate team members to present their own ideas and listen to what they say	5	5	-	-
<b>PC10.</b> monitor activities and progress across the store team without interfering.	5	5	-	-
<b>NOS Total</b>	<b>50</b>	<b>50</b>	-	-

## Qualification Pack

### National Occupational Standards (NOS) Parameters

<b>NOS Code</b>	RAS/N0142
<b>NOS Name</b>	To provide leadership for your team
<b>Sector</b>	Retail
<b>Sub-Sector</b>	Retail Operations
<b>Occupation</b>	Store Operations
<b>NSQF Level</b>	5
<b>Credits</b>	2
<b>Version</b>	3.0
<b>Last Reviewed Date</b>	22/10/2024
<b>Next Review Date</b>	22/10/2027
<b>NSQC Clearance Date</b>	22/10/2024

## Qualification Pack

### RAS/N0151: Manage a budget

#### Description

This NOS covers standards for the managing of a budget.

#### Scope

The scope covers the following :

- Manage a budget

#### Elements and Performance Criteria

##### *Manage a budget*

To be competent, the user/individual on the job must be able to:

- PC1.** evaluate available information and consult with others to prepare a realistic budget for the respective area or activity of work.
- PC2.** submit the proposed budget to the relevant people in the organisation for approval and to assist the overall financial planning process.
- PC3.** discuss and, if appropriate, negotiate the proposed budget with the relevant people in the organisation and agree the final budget.
- PC4.** use the agreed budget to actively monitor and control performance for the respective area or activity of work.
- PC5.** identify the causes of any significant variances between what was budgeted and what actually happened and take prompt corrective action, obtaining agreement from the relevant people if required.
- PC6.** propose revisions to the budget, if necessary, in response to variances and/or significant or unforeseen developments and discuss and agree the revisions with the relevant people in the organisation.
- PC7.** provide ongoing information on performance against the budget to relevant people in your organisation.
- PC8.** advise the relevant people as soon as possible if you have identified evidence of potentially fraudulent activities.
- PC9.** gather information from implementation of the budget to assist in the preparation of future budgets.

#### Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

- KU1.** the purposes of budgetary systems.
- KU2.** the importance of spending time on and consulting with others in preparing a budget.
- KU3.** the importance of agreeing revisions to the budget and communicating the changes.

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- KU4.** the importance of providing regular information on performance against the budget to other people.
- KU5.** types of fraudulent activities.
- KU6.** the importance of using the implementation of the budget to identify information and lessons for the preparation of future budgets.
- KU7.** factors, processes and trends those are likely to affect the setting of budgets in your industry/sector.
- KU8.** the area or activity that the budget is for.
- KU9.** the vision, objectives and operational plans for your area of responsibility.
- KU10.** the budgeting period(s) used in your organisation.
- KU11.** organisational guidelines and procedures for the preparation and approval of budgets and for monitoring and reporting of performance against budgets and revising budgets.
- KU12.** the limits of your authority.
- KU13.** who needs information in your organisation about performance against your budget, what information they need, when they need it and in what format.
- KU14.** what to do and who to contact if you suspect fraud has been committed.
- KU15.** where to get and how to evaluate the available information in order to be able to prepare a realistic budget.
- KU16.** how to discuss, negotiate and confirm a budget with people who control the finance and the key factors that should be covered.
- KU17.** how to use a budget to actively monitor and control performance for a defined area or activity of work.
- KU18.** the main causes of variances and how to identify them.
- KU19.** what different types of corrective action which could be taken to address identified variances.
- KU20.** how unforeseen developments can affect a budget and how to deal with them.
- KU21.** how to identify types of fraudulent activities.
- KU22.** the agreed budget, how it can be used and how much it can be changed without approval.

## Generic Skills (GS)

User/individual on the job needs to know how to:

- GS1.** complete documentation accurately.
- GS2.** write simple reports when required.
- GS3.** read information accurately.
- GS4.** read and interpret data sheets.
- GS5.** use questioning and active listening to determine and respond to customer needs to ensure customers enjoy a positive retail experience that reflects store values
- GS6.** carry out verbal instructions from other team members and supervisors
- GS7.** read and interpret simple workplace documents
- GS8.** complete simple written workplace forms and share work-related information with other team members

## Qualification Pack

- GS9.** make appropriate decisions regarding the responsibilities of the job role.
- GS10.** select and use a range of retail technology, such as point-of-sale systems, according to available equipment and store procedures.
- GS11.** follow store policies regarding work availability, rosters and work duties.
- GS12.** work within the store culture by practicing inclusive behaviour.
- GS13.** manage personal presentation, hygiene and time.
- GS14.** prioritise and complete delegated tasks under instruction
- GS15.** work collaboratively with team members, supporting the team, respecting and understanding others views, and giving and receiving feedback in the context of a retail customer service environment where employees are expected to perform their individual tasks but also look for opportunities to assist others.
- GS16.** adapt to new situations, including changing workplace procedures.
- GS17.** demonstrate sensitivity to customer needs and concerns.
- GS18.** anticipate problems and act to avoid them where possible.
- GS19.** respond to breakdowns and malfunction of equipment.
- GS20.** respond to unsafe and hazardous working conditions.
- GS21.** respond to security breaches
- GS22.** recognize and report faulty equipment and follow store workplace health and safety procedures
- GS23.** solve problems in the context of a team structure where, after clarification, customer service issues or recognition of risk may be referred to another team member or a supervisor for resolution depending on store policy and procedures.
- GS24.** identify personal strengths and weaknesses in the context of the job role and recognize how to personally learn best.
- GS25.** accept opportunities to learn new ways of doing things and implement changes under instruction in the context of store procedures.

## Qualification Pack

### Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Manage a budget</i>	50	50	-	-
<b>PC1.</b> evaluate available information and consult with others to prepare a realistic budget for the respective area or activity of work.	7.5	7.5	-	-
<b>PC2.</b> submit the proposed budget to the relevant people in the organisation for approval and to assist the overall financial planning process.	5	5	-	-
<b>PC3.</b> discuss and, if appropriate, negotiate the proposed budget with the relevant people in the organisation and agree the final budget.	5	5	-	-
<b>PC4.</b> use the agreed budget to actively monitor and control performance for the respective area or activity of work.	5	5	-	-
<b>PC5.</b> identify the causes of any significant variances between what was budgeted and what actually happened and take prompt corrective action, obtaining agreement from the relevant people if required.	7.5	7.5	-	-
<b>PC6.</b> propose revisions to the budget, if necessary, in response to variances and/or significant or unforeseen developments and discuss and agree the revisions with the relevant people in the organisation.	5	5	-	-
<b>PC7.</b> provide ongoing information on performance against the budget to relevant people in your organisation.	5	5	-	-
<b>PC8.</b> advise the relevant people as soon as possible if you have identified evidence of potentially fraudulent activities.	5	5	-	-
<b>PC9.</b> gather information from implementation of the budget to assist in the preparation of future budgets.	5	5	-	-
<b>NOS Total</b>	<b>50</b>	<b>50</b>	-	-

## Qualification Pack

### National Occupational Standards (NOS) Parameters

<b>NOS Code</b>	RAS/N0151
<b>NOS Name</b>	Manage a budget
<b>Sector</b>	Retail
<b>Sub-Sector</b>	Retail Operations
<b>Occupation</b>	Store Operations
<b>NSQF Level</b>	5
<b>Credits</b>	3
<b>Version</b>	3.0
<b>Last Reviewed Date</b>	22/10/2024
<b>Next Review Date</b>	22/10/2027
<b>NSQC Clearance Date</b>	22/10/2024

## Qualification Pack

### RAS/N0167: Utilize AI for Optimized Management of Retail Department

#### Description

This NOS outlines the competencies required for Retail Department Managers to leverage AI tools for enhancing operational efficiency, optimizing sales, and delivering superior customer experiences

#### Scope

The scope covers the following :

- Departmental Operations Management
- AI-Enhanced Sales and Inventory Management
- Customer Experience Optimization

#### Elements and Performance Criteria

##### *Departmental Operations Management*

To be competent, the user/individual on the job must be able to:

- PC1.** Allocate staff based on AI-driven store traffic insights
- PC2.** Monitor department sales performance using AI analytics
- PC3.** Use AI for efficient stock management and replenishment
- PC4.** Train staff on AI technologies to optimize department performance
- PC5.** Align departmental goals with AI-driven business strategies

##### *AI-Enhanced Sales and Inventory Management*

To be competent, the user/individual on the job must be able to:

- PC6.** Analyse sales trends with AI tools for better stock planning.
- PC7.** Monitor real-time stock availability with AI inventory systems.
- PC8.** Adjust merchandising strategies based on AI-generated insights.
- PC9.** Use AI-driven recommendations to enhance upselling and cross-selling
- PC10.** Leverage AI for forecasting and setting dynamic pricing strategies

##### *Customer Experience Optimization*

To be competent, the user/individual on the job must be able to:

- PC11.** Utilize AI-powered chatbots for customer inquiries.
- PC12.** Offer personalized product recommendations through AI tools.
- PC13.** Monitor customer feedback using AI-driven insights.
- PC14.** Implement AI-powered AR/VR systems for virtual product experiences.
- PC15.** Handle customer data securely through AI systems, ensuring complianc

#### Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

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- KU1.** Familiarity with AI-driven analytics for performance and inventory management
- KU2.** Knowledge of AI-powered customer engagement tools and AR/VR systems
- KU3.** Awareness of AI's role in stock planning, demand forecasting, and dynamic pricing
- KU4.** Understanding data privacy regulations related to AI-driven customer data

## Generic Skills (GS)

User/individual on the job needs to know how to:

- GS1.** Lead teams in adopting AI tools to improve department operations
- GS2.** Use AI insights to make informed departmental decisions
- GS3.** Apply AI data to solve operational challenges
- GS4.** Enhance customer interactions with AI tools
- GS5.** Operate and oversee AI-powered retail systems

## Qualification Pack

### Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Departmental Operations Management</i>	<b>16</b>	<b>16</b>	-	-
<b>PC1.</b> Allocate staff based on AI-driven store traffic insights	3	3	-	-
<b>PC2.</b> Monitor department sales performance using AI analytics	3	3	-	-
<b>PC3.</b> Use AI for efficient stock management and replenishment	3	3	-	-
<b>PC4.</b> Train staff on AI technologies to optimize department performance	4	4	-	-
<b>PC5.</b> Align departmental goals with AI-driven business strategies	3	3	-	-
<i>AI-Enhanced Sales and Inventory Management</i>	<b>17</b>	<b>17</b>	-	-
<b>PC6.</b> Analyse sales trends with AI tools for better stock planning.	4	4	-	-
<b>PC7.</b> Monitor real-time stock availability with AI inventory systems.	4	4	-	-
<b>PC8.</b> Adjust merchandising strategies based on AI-generated insights.	3	3	-	-
<b>PC9.</b> Use AI-driven recommendations to enhance upselling and cross-selling	3	3	-	-
<b>PC10.</b> Leverage AI for forecasting and setting dynamic pricing strategies	3	3	-	-
<i>Customer Experience Optimization</i>	<b>17</b>	<b>17</b>	-	-
<b>PC11.</b> Utilize AI-powered chatbots for customer inquiries.	3	3	-	-
<b>PC12.</b> Offer personalized product recommendations through AI tools.	3	3	-	-
<b>PC13.</b> Monitor customer feedback using AI-driven insights.	4	4	-	-

### Qualification Pack

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<b>PC14.</b> Implement AI-powered AR/VR systems for virtual product experiences.	4	4	-	-
<b>PC15.</b> Handle customer data securely through AI systems, ensuring complianc	3	3	-	-
<b>NOS Total</b>	<b>50</b>	<b>50</b>	-	-

## Qualification Pack

### National Occupational Standards (NOS) Parameters

<b>NOS Code</b>	RAS/N0167
<b>NOS Name</b>	Utilize AI for Optimized Management of Retail Department
<b>Sector</b>	Retail
<b>Sub-Sector</b>	
<b>Occupation</b>	Store Operations
<b>NSQF Level</b>	5
<b>Credits</b>	1
<b>Version</b>	1.0
<b>Last Reviewed Date</b>	22/10/2024
<b>Next Review Date</b>	22/10/2027
<b>NSQC Clearance Date</b>	22/10/2024

## Qualification Pack

### DGT/VSQ/N0102: Employability Skills (60 Hours)

#### Description

This unit is about employability skills, Constitutional values, becoming a professional in the 21st Century, digital, financial, and legal literacy, diversity and Inclusion, English and communication skills, customer service, entrepreneurship, and apprenticeship, getting ready for jobs and career development.

#### Scope

The scope covers the following :

- Introduction to Employability Skills
- Constitutional values - Citizenship
- Becoming a Professional in the 21st Century
- Basic English Skills
- Career Development & Goal Setting
- Communication Skills
- Diversity & Inclusion
- Financial and Legal Literacy
- Essential Digital Skills
- Entrepreneurship
- Customer Service
- Getting ready for Apprenticeship & Jobs

#### Elements and Performance Criteria

##### *Introduction to Employability Skills*

To be competent, the user/individual on the job must be able to:

- PC1.** identify employability skills required for jobs in various industries
- PC2.** identify and explore learning and employability portals

##### *Constitutional values – Citizenship*

To be competent, the user/individual on the job must be able to:

- PC3.** recognize the significance of constitutional values, including civic rights and duties, citizenship, responsibility towards society etc. and personal values and ethics such as honesty, integrity, caring and respecting others, etc.
- PC4.** follow environmentally sustainable practices

##### *Becoming a Professional in the 21st Century*

To be competent, the user/individual on the job must be able to:

- PC5.** recognize the significance of 21st Century Skills for employment
- PC6.** practice the 21st Century Skills such as Self-Awareness, Behaviour Skills, time management, critical and adaptive thinking, problem-solving, creative thinking, social and cultural awareness, emotional awareness, learning to learn for continuous learning etc. in personal and professional life

##### *Basic English Skills*

To be competent, the user/individual on the job must be able to:

## Qualification Pack

- PC7.** use basic English for everyday conversation in different contexts, in person and over the telephone
- PC8.** read and understand routine information, notes, instructions, mails, letters etc. written in English
- PC9.** write short messages, notes, letters, e-mails etc. in English

### *Career Development & Goal Setting*

To be competent, the user/individual on the job must be able to:

- PC10.** understand the difference between job and career
- PC11.** prepare a career development plan with short- and long-term goals, based on aptitude

### *Communication Skills*

To be competent, the user/individual on the job must be able to:

- PC12.** follow verbal and non-verbal communication etiquette and active listening techniques in various settings
- PC13.** work collaboratively with others in a team

### *Diversity & Inclusion*

To be competent, the user/individual on the job must be able to:

- PC14.** communicate and behave appropriately with all genders and PwD
- PC15.** escalate any issues related to sexual harassment at workplace according to POSH Act

### *Financial and Legal Literacy*

To be competent, the user/individual on the job must be able to:

- PC16.** select financial institutions, products and services as per requirement
- PC17.** carry out offline and online financial transactions, safely and securely
- PC18.** identify common components of salary and compute income, expenses, taxes, investments etc
- PC19.** identify relevant rights and laws and use legal aids to fight against legal exploitation

### *Essential Digital Skills*

To be competent, the user/individual on the job must be able to:

- PC20.** operate digital devices and carry out basic internet operations securely and safely
- PC21.** use e- mail and social media platforms and virtual collaboration tools to work effectively
- PC22.** use basic features of word processor, spreadsheets, and presentations

### *Entrepreneurship*

To be competent, the user/individual on the job must be able to:

- PC23.** identify different types of Entrepreneurship and Enterprises and assess opportunities for potential business through research
- PC24.** develop a business plan and a work model, considering the 4Ps of Marketing Product, Price, Place and Promotion
- PC25.** identify sources of funding, anticipate, and mitigate any financial/ legal hurdles for the potential business opportunity

### *Customer Service*

To be competent, the user/individual on the job must be able to:

- PC26.** identify different types of customers
- PC27.** identify and respond to customer requests and needs in a professional manner.

## Qualification Pack

**PC28.** follow appropriate hygiene and grooming standards

*Getting ready for apprenticeship & Jobs*

To be competent, the user/individual on the job must be able to:

**PC29.** create a professional Curriculum vitae (Résumé)

**PC30.** search for suitable jobs using reliable offline and online sources such as Employment exchange, recruitment agencies, newspapers etc. and job portals, respectively

**PC31.** apply to identified job openings using offline /online methods as per requirement

**PC32.** answer questions politely, with clarity and confidence, during recruitment and selection

**PC33.** identify apprenticeship opportunities and register for it as per guidelines and requirements

## Knowledge and Understanding (KU)

The individual on the job needs to know and understand:

**KU1.** need for employability skills and different learning and employability related portals

**KU2.** various constitutional and personal values

**KU3.** different environmentally sustainable practices and their importance

**KU4.** Twenty first (21st) century skills and their importance

**KU5.** how to use English language for effective verbal (face to face and telephonic) and written communication in formal and informal set up

**KU6.** importance of career development and setting long- and short-term goals

**KU7.** about effective communication

**KU8.** POSH Act

**KU9.** Gender sensitivity and inclusivity

**KU10.** different types of financial institutes, products, and services

**KU11.** how to compute income and expenditure

**KU12.** importance of maintaining safety and security in offline and online financial transactions

**KU13.** different legal rights and laws

**KU14.** different types of digital devices and the procedure to operate them safely and securely

**KU15.** how to create and operate an e- mail account and use applications such as word processors, spreadsheets etc.

**KU16.** how to identify business opportunities

**KU17.** types and needs of customers

**KU18.** how to apply for a job and prepare for an interview

**KU19.** apprenticeship scheme and the process of registering on apprenticeship portal

## Generic Skills (GS)

User/individual on the job needs to know how to:

**GS1.** read and write different types of documents/instructions/correspondence

**GS2.** communicate effectively using appropriate language in formal and informal settings

## Qualification Pack

- GS3.** behave politely and appropriately with all
- GS4.** how to work in a virtual mode
- GS5.** perform calculations efficiently
- GS6.** solve problems effectively
- GS7.** pay attention to details
- GS8.** manage time efficiently
- GS9.** maintain hygiene and sanitization to avoid infection

## Qualification Pack

### Assessment Criteria

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Introduction to Employability Skills</i>	<b>1</b>	<b>1</b>	-	-
<b>PC1.</b> identify employability skills required for jobs in various industries	-	-	-	-
<b>PC2.</b> identify and explore learning and employability portals	-	-	-	-
<i>Constitutional values – Citizenship</i>	<b>1</b>	<b>1</b>	-	-
<b>PC3.</b> recognize the significance of constitutional values, including civic rights and duties, citizenship, responsibility towards society etc. and personal values and ethics such as honesty, integrity, caring and respecting others, etc.	-	-	-	-
<b>PC4.</b> follow environmentally sustainable practices	-	-	-	-
<i>Becoming a Professional in the 21st Century</i>	<b>2</b>	<b>4</b>	-	-
<b>PC5.</b> recognize the significance of 21st Century Skills for employment	-	-	-	-
<b>PC6.</b> practice the 21st Century Skills such as Self-Awareness, Behaviour Skills, time management, critical and adaptive thinking, problem-solving, creative thinking, social and cultural awareness, emotional awareness, learning to learn for continuous learning etc. in personal and professional life	-	-	-	-
<i>Basic English Skills</i>	<b>2</b>	<b>3</b>	-	-
<b>PC7.</b> use basic English for everyday conversation in different contexts, in person and over the telephone	-	-	-	-
<b>PC8.</b> read and understand routine information, notes, instructions, mails, letters etc. written in English	-	-	-	-
<b>PC9.</b> write short messages, notes, letters, e-mails etc. in English	-	-	-	-
<i>Career Development &amp; Goal Setting</i>	<b>1</b>	<b>2</b>	-	-

### Qualification Pack

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<b>PC10.</b> understand the difference between job and career	-	-	-	-
<b>PC11.</b> prepare a career development plan with short- and long-term goals, based on aptitude	-	-	-	-
<i>Communication Skills</i>	<b>2</b>	<b>2</b>	-	-
<b>PC12.</b> follow verbal and non-verbal communication etiquette and active listening techniques in various settings	-	-	-	-
<b>PC13.</b> work collaboratively with others in a team	-	-	-	-
<i>Diversity &amp; Inclusion</i>	<b>1</b>	<b>2</b>	-	-
<b>PC14.</b> communicate and behave appropriately with all genders and PwD	-	-	-	-
<b>PC15.</b> escalate any issues related to sexual harassment at workplace according to POSH Act	-	-	-	-
<i>Financial and Legal Literacy</i>	<b>2</b>	<b>3</b>	-	-
<b>PC16.</b> select financial institutions, products and services as per requirement	-	-	-	-
<b>PC17.</b> carry out offline and online financial transactions, safely and securely	-	-	-	-
<b>PC18.</b> identify common components of salary and compute income, expenses, taxes, investments etc	-	-	-	-
<b>PC19.</b> identify relevant rights and laws and use legal aids to fight against legal exploitation	-	-	-	-
<i>Essential Digital Skills</i>	<b>3</b>	<b>4</b>	-	-
<b>PC20.</b> operate digital devices and carry out basic internet operations securely and safely	-	-	-	-
<b>PC21.</b> use e- mail and social media platforms and virtual collaboration tools to work effectively	-	-	-	-
<b>PC22.</b> use basic features of word processor, spreadsheets, and presentations	-	-	-	-

### Qualification Pack

Assessment Criteria for Outcomes	Theory Marks	Practical Marks	Project Marks	Viva Marks
<i>Entrepreneurship</i>	<b>2</b>	<b>3</b>	-	-
<b>PC23.</b> identify different types of Entrepreneurship and Enterprises and assess opportunities for potential business through research	-	-	-	-
<b>PC24.</b> develop a business plan and a work model, considering the 4Ps of Marketing Product, Price, Place and Promotion	-	-	-	-
<b>PC25.</b> identify sources of funding, anticipate, and mitigate any financial/ legal hurdles for the potential business opportunity	-	-	-	-
<i>Customer Service</i>	<b>1</b>	<b>2</b>	-	-
<b>PC26.</b> identify different types of customers	-	-	-	-
<b>PC27.</b> identify and respond to customer requests and needs in a professional manner.	-	-	-	-
<b>PC28.</b> follow appropriate hygiene and grooming standards	-	-	-	-
<i>Getting ready for apprenticeship &amp; Jobs</i>	<b>2</b>	<b>3</b>	-	-
<b>PC29.</b> create a professional Curriculum vitae (Résumé)	-	-	-	-
<b>PC30.</b> search for suitable jobs using reliable offline and online sources such as Employment exchange, recruitment agencies, newspapers etc. and job portals, respectively	-	-	-	-
<b>PC31.</b> apply to identified job openings using offline /online methods as per requirement	-	-	-	-
<b>PC32.</b> answer questions politely, with clarity and confidence, during recruitment and selection	-	-	-	-
<b>PC33.</b> identify apprenticeship opportunities and register for it as per guidelines and requirements	-	-	-	-
<b>NOS Total</b>	<b>20</b>	<b>30</b>	-	-

## Qualification Pack

### National Occupational Standards (NOS) Parameters

<b>NOS Code</b>	DGT/VSQ/N0102
<b>NOS Name</b>	Employability Skills (60 Hours)
<b>Sector</b>	Cross Sectoral
<b>Sub-Sector</b>	Professional Skills
<b>Occupation</b>	Employability
<b>NSQF Level</b>	4
<b>Credits</b>	2
<b>Version</b>	1.0
<b>Last Reviewed Date</b>	22/10/2024
<b>Next Review Date</b>	22/10/2027
<b>NSQC Clearance Date</b>	22/10/2024

## Assessment Guidelines and Assessment Weightage

### Assessment Guidelines

1. Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council.
2. Each Element/ Performance Criteria (PC) will be assigned marks proportional to its importance in NOS.
3. SSC will lay down proportion of marks for Theory and Skills Practical for each Element/ PC.
4. Individual NCVET recognised assessment agencies will prepare the theory and practical question papers
5. The assessments will be conducted by individual NCVET recognised assessment agencies as per the SOP.
6. Every learner/ candidate appearing for the assessment must possess the OJT completion certificate from the employer to undertake the assessments under this qualification.
7. The assessment for the theory and practical will be conducted online on a digital assessment platform with comprehensive auditable trails.
8. Assessment will be conducted for all compulsory NOS, and where applicable, on the selected elective/option NOS/set of NOS.

### Qualification Pack

9. To pass the Qualification Pack assessment, every trainee should score a minimum of 70% aggregate passing percentage recommended at QP Level.
10. In case of unsuccessful completion, the trainee may seek reassessment on the Qualification Pack.
11. For detailed guidelines SOP on assessments can be referred to on the RASCI website.

### Minimum Aggregate Passing % at QP Level : 70

**(Please note:** Every Trainee should score a minimum aggregate passing percentage as specified above, to successfully clear the Qualification Pack assessment.)

### Assessment Weightage

#### Compulsory NOS

National Occupational Standards	Theory Marks	Practical Marks	Project Marks	Viva Marks	Total Marks	Weightage
RAS/N0165.Execute Operational Plan	50	50	0	0	100	15
RAS/N0140.Establish and satisfy customer needs	50	50	0	0	100	15
RAS/N0139.Plan visual merchandising	50	50	0	0	100	15
RAS/N0166.Achieve Sales Goals	50	50	0	0	100	15
RAS/N0142.To provide leadership for your team	50	50	-	-	100	12
RAS/N0151.Manage a budget	50	50	0	0	100	15
RAS/N0167.Utilize AI for Optimized Management of Retail Department	50	50	0	0	100	10
DGT/VSQ/N0102.Employability Skills (60 Hours)	20	30	-	-	50	3
<b>Total</b>	<b>370</b>	<b>380</b>	<b>-</b>	<b>-</b>	<b>750</b>	<b>100</b>

## Qualification Pack

### Acronyms

<b>NOS</b>	National Occupational Standard(s)
<b>NSQF</b>	National Skills Qualifications Framework
<b>QP</b>	Qualifications Pack
<b>TVET</b>	Technical and Vocational Education and Training

## Qualification Pack

### Glossary

<b>Sector</b>	Sector is a conglomeration of different business operations having similar business and interests. It may also be defined as a distinct subset of the economy whose components share similar characteristics and interests.
<b>Sub-sector</b>	Sub-sector is derived from a further breakdown based on the characteristics and interests of its components.
<b>Occupation</b>	Occupation is a set of job roles, which perform similar/ related set of functions in an industry.
<b>Job role</b>	Job role defines a unique set of functions that together form a unique employment opportunity in an organisation.
<b>Occupational Standards (OS)</b>	OS specify the standards of performance an individual must achieve when carrying out a function in the workplace, together with the Knowledge and Understanding (KU) they need to meet that standard consistently. Occupational Standards are applicable both in the Indian and global contexts.
<b>Performance Criteria (PC)</b>	Performance Criteria (PC) are statements that together specify the standard of performance required when carrying out a task.
<b>National Occupational Standards (NOS)</b>	NOS are occupational standards which apply uniquely in the Indian context.
<b>Qualifications Pack (QP)</b>	QP comprises the set of OS, together with the educational, training and other criteria required to perform a job role. A QP is assigned a unique qualifications pack code.
<b>Unit Code</b>	Unit code is a unique identifier for an Occupational Standard, which is denoted by an 'N'
<b>Unit Title</b>	Unit title gives a clear overall statement about what the incumbent should be able to do.
<b>Description</b>	Description gives a short summary of the unit content. This would be helpful to anyone searching on a database to verify that this is the appropriate OS they are looking for.
<b>Scope</b>	Scope is a set of statements specifying the range of variables that an individual may have to deal with in carrying out the function which have a critical impact on quality of performance required.

## Qualification Pack

<b>Knowledge and Understanding (KU)</b>	Knowledge and Understanding (KU) are statements which together specify the technical, generic, professional and organisational specific knowledge that an individual needs in order to perform to the required standard.
<b>Organisational Context</b>	Organisational context includes the way the organisation is structured and how it operates, including the extent of operative knowledge managers have of their relevant areas of responsibility.
<b>Technical Knowledge</b>	Technical knowledge is the specific knowledge needed to accomplish specific designated responsibilities.
<b>Core Skills/ Generic Skills (GS)</b>	Core skills or Generic Skills (GS) are a group of skills that are the key to learning and working in today's world. These skills are typically needed in any work environment in today's world. These skills are typically needed in any work environment. In the context of the OS, these include communication related skills that are applicable to most job roles.
<b>Electives</b>	Electives are NOS/set of NOS that are identified by the sector as contributive to specialization in a job role. There may be multiple electives within a QP for each specialized job role. Trainees must select at least one elective for the successful completion of a QP with Electives.
<b>Options</b>	Options are NOS/set of NOS that are identified by the sector as additional skills. There may be multiple options within a QP. It is not mandatory to select any of the options to complete a QP with Options.